

BHS – Merchandising Associate Internships

Based:	London	Salary:	£17,000 pro rata depending on length of internship
Start date:	March 2008	Duration:	50 weeks

British Home Stores became a public company in 1931. In 1945 they decided that price should not be their sole marketing strategy, so introduced a policy of quality and value-for-money that continues today. They have continued their commitment to delivering a great shopping experience to their customers, through stylish fashion ranges and homewares at prices that represent outstanding value.

Requirements

- Using relevant reports analyse information to support the Merchandiser in decision making
- Input/update data to Merchandising systems
- Liaise with suppliers to ensure Availability, Commitment and Deliveries are on time.
- Liaise with stores regarding stock Availability, Quality and Pricing queries.
- Maintain stock commitment records
- Review Store and Option weekly performance with Merchandiser agreeing actions.
- Liaise with Supply Team to ensure allocation priorities are achieved.

Inventory/Commitment Management

- Through use of Linecards assist with the production planning process to improve availability
- Produce the analysis of weekly trading performance
- Assist the Merchandiser in the preparation of material for promotional offers and allocation of stock levels
- Ensure Delivery Schedule reflects current commitment dates
- Prepare analysis on trial lines

Supplier Management

- Establish effective working relationships with suppliers
- Assist with the monitoring of stock flow through Distribution Centre
- Analyse information on delivery performance
- To participate in projects and working parties, or to carry out any other duties that may be outside the standard remit, that will benefit the individual, the Division or the Company as a whole.
- Gather relevant market, competitor and customer information in order to support personal development
- Visit Bhs stores on a regular basis to view the departmental range and its performance/layout/vision, feeding back to Merchandiser following visits

*Training will be provided via the Be the Best Training and Development Scheme.

Requirements

- A passion for merchandising and a demonstrated interest in a career in the retail sector, shown through academic studies and/or previous work experience.
- Be studying for or have attained a Masters degree in Business/Marketing/Finance – analytical skills are required.
- Fluent reading, written and spoken English – TOEFL minimum score of 600, IELTS – 7.
- Good interpersonal skills - including ability to seek advice and guidance where necessary and to work independently and as part of a team.
- Good teamworking skills.
- Knowledge of Microsoft Word and PowerPoint. Proficient in Microsoft Excel.

To apply for these opportunities, please contact the China Scholarship Council

www.csc.edu.cn

You will be required to complete a written application form and provide a copy of your CV in English as well as copies of your academic transcripts and TOEFL/IELTS scores.